

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 21, 2021 (April 21, 2021)



VINCO VENTURES, INC.

(f/k/a Edison Nation, Inc.)

(Exact Name of Registrant as Specified in Charter)

Nevada
(State or other jurisdiction
of incorporation)

001-38448
(Commission
File Number)

82-2199200
(IRS Employer
Identification No.)

**1 West Broad Street, Suite 1004
Bethlehem, Pennsylvania**
(Address of principal executive offices)

18018
(Zip Code)

(866) 900-0992
(Registrant's Telephone Number, Including Area Code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, \$0.001 par value per share	BBIG	Nasdaq

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01. REGULATION FD DISCLOSURE.

On April 21, 2021, VincO Ventures, Inc. (f/k/a Edison Nation, Inc.) (the "Company"), a Nevada corporation, issued a press release on the Company's launch of its new operational subsidiary, EVNT Platform, LLC. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits.

Exhibit
No.

Description

99.1

[Press release issued by Vinco Ventures, Inc. dated April 21, 2021](#)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: April 21, 2021

VINCO VENTURES, INC.

By: /s/ Christopher B. Ferguson

Name: Christopher B. Ferguson

Title: Chief Executive Officer



Vinco Ventures Disrupts NFT Technology with Launch of E-NFT's

Vinco Ventures' subsidiary EVNT Platform, LLC to Bring Full-Scale, 3D NFT's to Entertainment Market, Businesses, and Global Brands

Bethlehem, PA, April 21, 2021 (GLOBE NEWSWIRE) -- Vinco Ventures, Inc. (NASDAQ: BBIG), today announces the launch of subsidiary EVNT Platform, LLC. (DBA Emersive Entertainment), poised to disrupt the NFT Market. EVNT Platform acquired software assets from, celebrity backed, Emersive Entertainment, Inc. (a Delaware Corporation) and will be led by industry pioneers and Emersive Entertainment, Inc. Co-Founders, David J Kovacs, International Superstar Flo Rida, and Erik Hicks. EVNT Platform will combine the proprietary technology with celebrity audiences to create a revolutionary E-NFT experience.

EVNT plans to bring E-NFTs, cutting edge 3-dimensional full-scale NFTs, to market this summer. Leveraging our industry connections, the company will produce original artwork featuring chart topping Musicians, Award-winning actors/actresses and All-Star athletes for you to have right in your living room using augmented and virtual reality. The EVNT strategy for its E-NFTs, includes the opportunity for collectors to automatically become members of an exclusive community of fans with unique access to digital events and experiences by owning a memorable token from their favorite celebrity.

Additionally, the newly acquired technology will be used to advertise and market corporate brands to enhance their visibility to a broader audience.

Erik Hicks added that "When celebrities, international brands, and collaborators of all types come and work with us, we offer immeasurable quality assurance, coupled with disruptive technology delivered through our team of creative veterans whom themselves are visionaries in their own right. Each of our clients, with whom we work can absolutely expect a finished product that will reflect a timeless, masterful work of art."

EVNT Platform projects E-NFT Sales on their platform within the next 90 days. Additionally, EVNT will offer traditional NFT's along with several physical items to enhance the user experience.

"The NFT and specifically E-NFT space is truly cutting edge," said Brian McFadden, Chief Strategy Officer. "After meeting the Emersive team and viewing their technology live it was clear that they're pushing the limits in the space. Combine their technology with deep celebrity contacts, and we are poised to change digital entertainment forever. The launch of the EVNT Platform is another step in our Be BIG strategy, and we look forward to the upcoming synergies with Lomotif as the ZASH merger progresses."

About Vinco Ventures, Inc.

Vinco Ventures, Inc. (BBIG) is a mergers and acquisition company focused on digital commerce and consumer brands. Vinco's B.I.G. (Buy. Innovate. Grow.) strategy will seek out acquisition opportunities that are poised for scale and grow said acquisitions through targeted traffic and content campaigns. For more information visit Investors.vincoventures.com.

Forward-Looking Statements and Disclaimers

To the extent any statements contained in this press release contains "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995 and the information that are based upon beliefs of, and information currently available to, the company's management as well as estimates and assumptions made by the company's management. These statements can be identified by the fact that they do not relate strictly to historic or current facts. When used in this presentation the words "estimate," "expect," "intend," "believe," "plan," "anticipate," "projected" and other words or the negative of these terms and similar expressions as they relate to the company or the company's management identify forward-looking statements. Such statements reflect the current view of the company with respect to future events and are subject to risks, uncertainties, assumptions and other factors relating to the company's industry, its operations and results of operations and any businesses that may be acquired by the company. Should one or more of these risks or uncertainties materialize, or the underlying assumptions prove incorrect, actual results may differ significantly from those anticipated, believed, estimated, expected, intended, or planned. Although the company believes that the expectations reflected in the forward-looking statements are reasonable, the company cannot guarantee future results, performance, or achievements. Except as required by applicable law, including the security laws of the United States, the company does not intend to update any of the forward-looking statements to conform these statements to actual results.

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