

Vinco Ventures, Inc.
1 West Broad Street
Suite 1004
Bethlehem, PA 18018

August 11, 2021

VIA EDGAR

U.S. Securities & Exchange Commission
Division of Corporation Finance
100 F Street, N.E.
Washington, D.C. 20549

Attention: Dale Welcome, Senior Accountant

Re: Vinco Ventures, Inc.
Registration Statement on Form S-1
File No. 333-258106

Dear Mr. Welcome:

In accordance with Rule 461 of the Securities Act of 1933, as amended, Vinco Ventures, Inc. hereby respectfully requests that the effective date of the above-captioned Registration Statement on Form S-1 be accelerated so that it will be declared effective at 10:00 a.m. Eastern Time on Friday, August 13, 2021, or as soon thereafter as possible.

* * * *

Very Truly Yours,

Vinco Ventures, Inc.

/s/ Christopher B. Ferguson

Christopher b. Ferguson
Chief Executive Officer
